



The Institution of Engineering and Technology

New book proposal

This proposal and outline will provide a general frame of reference for your work and allow its suitability for publication to be assessed. We realise that you may be unable to provide complete information at the present time, or that certain details may not yet be finalised. In addition to providing the material requested below, you should also provide a copy of any text that you currently have available.

Personal details

1. NAME OF AUTHOR/S OR EDITOR/S (*primary contact first if more than one*)

2. YOUR PRESENT APPOINTMENT/S

(include address, telephone number and e-mail if available)

3. YOUR BACKGROUND

Please provide or attach a short biographical note or vita, including academic and other distinctions, relevant professional activities, memberships, posts held, etc. Please also provide details of other relevant publications and writing experience.

The book

4. TENTATIVE TITLE IN FULL

5. SYNOPSIS AND OUTLINE

Please supply the following information on a separate sheet

- a. Brief description and outline of the book. In a few paragraphs describe the subject area, the work, its approach and the rationale for writing the text
- b. Special, unique or distinctive features of the book
- c. Proposed list of contents. Please ensure that this is as detailed as possible, showing planned chapter titles and sub headings

6. CONTRIBUTORS

If an edited collection is planned, please supply likely contributors names and affiliations (this will be treated as a tentative list only; none of the named will be contacted by the IEE initially)

7. PROBABLE SIZE

- a. Approximate number of words, or number of one-sided double spaced A4 pages (8.5" x 11"):
- b. Approximate number of line diagrams:
- c. Approximate number of photographs:

8. SCHEDULE

When will you be able to start writing the book:

When would you expect to complete the first draft:

How long will the book remain up-to-date:

9. READERSHIP

Please give a profile of the following. Be very specific about the level and types of reader

- a. Intended primary readership/market. Please estimate the size of the market
- b. Likely secondary readership
- c. What international appeal will the book have? Please indicate whether the book is primarily geared toward a particular country or region. Which countries will have a particular interest in the material?
- d. Will it be suitable for use as a text book? On which courses and at which type of establishment? If possible, indicate the number of students on this type of course

10. COMPETITION

Please list all similar or competing books that you are aware of, giving details of publisher, publication date, price and length if known. Indicate in which respects your title will be different (in terms of topical coverage, organisation, level, approach, readership etc.). Are you aware of any similar books in preparation but not yet published?

11. ADDITIONAL INFORMATION

Please include any additional comments that may be useful in deciding on the commercial viability of this proposal.

Please return to:

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